

The Design Story

for the Lotus™ Sit-Stand range

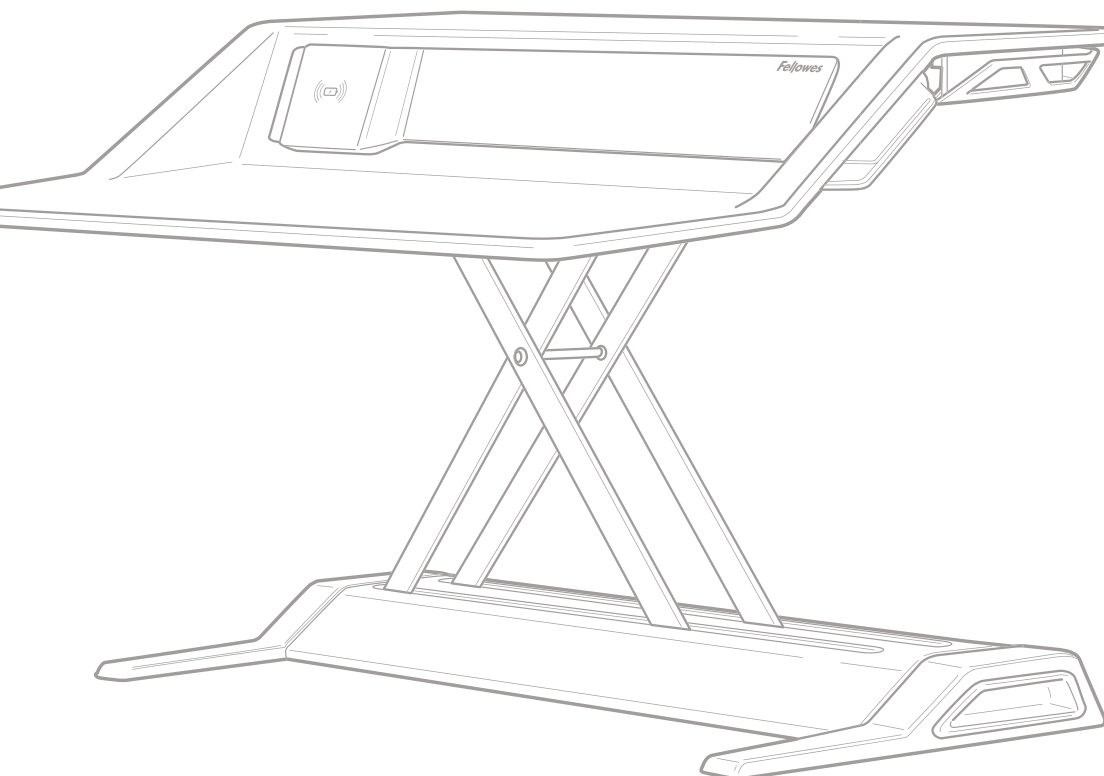
The need for a solution. The Fellowes Innovation Team had been carefully observing the way people work and knew that the stagnation of sitting all day was detrimental to health. But existing products designed to encourage movement made sit-stand solutions an option, not an inspiration.

The challenge. The natural next step for Fellowes would be to bring sit-stand solutions to the marketplace like no other. The team defined the challenge: create an elegant design with movement and fluidity that not only moved beautifully, but inspired others to move effortlessly as well. The creation of the Sit-Stand range began.

Ease of motion was key. Early products in the sit-stand category were difficult to lift and lower. The team developed innovative approaches

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to smooth operation from sitting to standing, encouraging daily movement, simply by making it easier. The objective was to not make it look utilitarian. They negotiated a fresh dimension to make sure the movement was captured. They were looking to design an elegant, upscale platform for the user vs what we have seen in the market.





Effortless integration was essential. The team knew nothing discouraged movement more than compromise. Too many sit-stands interfered with available workspaces and made them less likely to be used. The team focused on detailed refinement. The goal: make it work anywhere. As a result, the Fellowes Industrial Design Team had the inspiration for a signature waterfall work surface. One that created more space, seamlessly connecting the keyboard tray with the monitor riser and providing easy access to phones and digital devices, documents and reminder notes. The team made a point to consider the user's point of view when creating the design. All the lines were sculpted so the movement would be seen from multiple points of view. The comprehensive design fully integrates into any office environment. Nothing like it exists in the market today.

A universal solution was necessary. Most importantly, we recognised that the Sit-Stand range must inspire many, not just a few. Today, the Sit-Stand range by Fellowes has received the attention of the global design community and has received several awards worldwide. Distinctive designs that integrate into the modern office, that not only move effortlessly, but help users escape from a sedentary workplace.

Our Awards



2018 ADEX Awards for Design
Platinum Lotus Sit-Stand Workstation



2017 Good Design Award
Lotus Sit-Stand Workstation



**2017 IDSA-Industrial Designers
Society of America Award**
Lotus Sit-Stand Workstation