

PHOTOSTORY

Image one: London cityscape

Image two: Paris cityscape

Image three: Berlin cityscape

Image four (L-R): Big Ben, Tower Bridge and London Eye

BOX 'CITYSCAPES' REVEALED

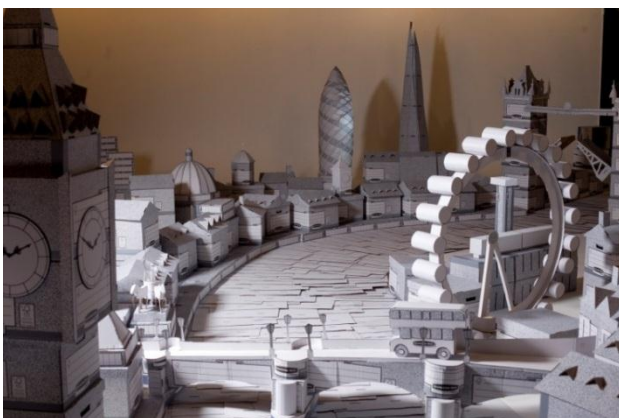
Artist recreates iconic city scenes entirely from cardboard storage boxes

Rome wasn't built in a day yet it seems London, Paris and Berlin can easily be built in two, according to Fellowes.

The office specialists commissioned renowned British artist, Chris Gilmour, to recreate the 'cityscapes' made entirely from Bankers Boxes [and glue] – strong corrugated cardboard storage boxes synonymous in film and TV series such as The Horse Whisperer, The Fringe, Waterloo Road, Erin Brockowich and most recently The Sweeney and even in the latest James Bond film, Skyfall.



The level of detail and complexity of Gilmour's work can only be described as unparalleled, having re-created iconic areas of each city and historical landmarks such as Big Ben, Bradenburg Gate and even the Eiffel Tower.



Titled 'You can build anything when you put your mind to it', the project saw Gilmour create a 40 foot wide replica of London in just two days. For more information a video of the build from start to finish and interviews with Chris Gilmour can be viewed at <http://bankersbox.fellowes.com/>

With the River Thames at the centre of the London build, flatpacked boxes meander around an eight-foot high replica of Big Ben flowing out beyond a intricately built and fully working Tower Bridge.

Additional replicas of a rotating London Eye, St Paul's Cathedral and the Shard made completely of storage boxes, all sit on the Embankment of the 'cityscape' itself, yet it was Gherkin that proved the trickiest of buildings to manipulate given its circular and perpendicular shape.

The view of the City from Hungerford Bridge sees even a moving cardboard Tourer bus passing over London Bridge in the foreground. Talking about the project Gilmour explains:



"Creating the iconic landmarks from each city was a real challenge. London's Gherkin was a particularly hard task due to the curve of the walls and the straight edges of the boxes."

"This is the largest project of its kind that I've undertaken. Thankfully the boxes were really easy to work with and build!"

"The biggest challenge was placing the iconic sculptures in the correct place in each city to successfully convey the depth and size of the entire build. Finishing the project was a real achievement in itself and shows that you can build anything when you put your mind to it."



Fellowes commissioned the sculptures to coincide with the re-

branding of its storage and organisation range from R-kive to the iconic global Bankers Box® brand.

The Banker's Box® has been an office staple since its creation over 90 years ago and today the full Bankers Box® range is known for its strength, simplicity and sustainability. The Bankers Box®, the global brand leader, is an excellent way of keeping your documents organised and secure.

- Ends -

Notes to editors

Chris Gilmour was born in Stockport and received his BA from the University of the West of England, Bristol. He has exhibited his work internationally since 1998 and has had recent solo shows in Italy and the United States. He received Italy's Premio Cairo award in 2007 and the Premio Michetti in 2012. He was also included in *Slash: Paper Under the Knife* at the Museum of Art and Design, NY.

An extended video of the build can be viewed at <http://www.youtube.com/watch?v=uXm7yvhd4KI>.

For **media enquiries and interviews** with Chris Gilmour, contact Helena Dolan on 01625 822 281 or Sam Bramwell on 077381 96667 or email: firstname.surname@mccann.com.