



FELLOWES APPOINT NEW EUROPEAN MARKETING AND INTERNATIONAL KEY ACCOUNTS DIRECTOR

Doncaster, 28 August 2012: Fellowes has promoted James Webb to the position of European Marketing & International Key Accounts Director, responsible for marketing, international key accounts and sales finance.

Webb, who joined Fellowes in 1997 and has held various positions in sales and marketing within the organisation including UK Sales & Marketing Director, is currently International Sales & Marketing Director for Fellowes International Key Accounts. In his new role he will continue to oversee key account management alongside the development and implementation of consumer-focused marketing activities.

Mr Webb will take over responsibility for European marketing from Kristen Gehrig who has returned to Fellowes US to take up a new position. Fellowes are also in the process of recruiting an International Key Account Manager who will report directly to Webb.

On the new position, Michel Van Beek, President of Fellowes Europe commented "Creating increased synergy between our sales and marketing efforts in Europe will allow us to deliver on our 360° value proposition with a firm focus on category management driving intelligent sell-through. James brings with him a wealth of experience, knowledge and success gained over 15 years working with our customers and our marketing teams to deliver award-winning sales, support and marketing across Europe. His focus and expertise will allow Fellowes to deliver increased value to our customers business and to our brand."

Fellowes has also announced the appointment of Johan Hereijgers as European Marketing Manager for shredders. Reporting to Webb, Hereijgers will be responsible for pan-European product launch initiatives and continuing to drive Fellowes award-winning marketing campaigns for shredders. Hereijgers joined Fellowes in 2003 and is currently Sales and Marketing Manager for the Benelux region. Following on from this appointment, Hajo Hoekstra, Sales & Marketing Director for Fellowes Germany, Austria and Switzerland, will also take over responsibility for the Benelux. Hoekstra has managed Fellowes DACH since 2006. Prior to this he has held several senior sales and marketing positions within the Fellowes organization in an impressive 20 year career.

About Fellowes

Fellowes, Inc. offers an extensive range of products to equip the workspace, including paper shredders, binders, laminators, desktop accessories and record storage solutions.

Founded in 1917 by Harry Fellowes and headquartered in Itasca, Illinois, Fellowes, Inc. employs more than 1,300 people throughout the world and has operations in 15 countries.

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