

Innovative New Paper Shredders Help Consumers Better Prevent Identity Theft

Fellowes, Inc. Launches Microshred Series, Packing Industry-Leading Features in One Machine

Itasca, Ill. (January 27, 2010) – In 1990, Fellowes, Inc. developed a revolutionary new product, the first personal shredder. Twenty years later, Fellowes, the leading shredder manufacturer, announces the launch of its Microshred Series shredders, a state-of-the-art line of machines that combines the latest in shredder innovations to deliver exceptional security protection and convenience for individuals and businesses.

Launching at the beginning of tax season, a time of year that identity thieves are out looking to prey on unsuspecting victims, Fellowes' Microshred Series shredders provide unmatched protection, shredding paper documents virtually into dust – nearly 3,000 particles per page, compared to nearly 399 particles per page from a Cross-Cut shredder. Additionally, Fellowes' Microshred Series shredders are the first line of personal shredders to combine Micro-Cut capabilities with Fellowes' 100 percent Jam Proof technology.

"Consumers are looking for shredders that get the job done faster, easier and safer, yet provide them confidence that their sensitive information is protected from identity thieves," says Nancy Heaton, senior global marketing manager, Fellowes, Inc. "Ever since Fellowes brought the first personal shredder to market in the early '90s, we have listened to our customers, and developed machines full of innovative technologies that make the shredding experience exceptional."

Fellowes' Microshred Series

Fellowes' new series of shredders (MS-450Ci, MS-460Ci and MS-470Ci) was designed to help consumers and business professionals protect their confidential information at home and in the workplace. Made possible through the use of heavy duty Micro-Cut blades, the Microshred Series shredders reduce paper documents into pieces ten times smaller than a Cross-Cut shredder, ensuring that sensitive information remains confidential.

The new line features Fellowes' 100 percent Jam Proof technology, which includes a sensor that measures the thickness of a paper stack and stops a paper jam before it occurs. The machines also have a patented SafeSense® technology, which disables the shredders when it senses hands or large pets are too close to the paper opening, and Silent Shred™ technology, which features a quiet motor that diminishes common shredder noise concerns.

"These are the only machines to combine such a high level of security with all of Fellowes high-tech innovations," said Heaton. "We believe that this series will change the way that consumers shred and protect themselves."

The MS-450Ci, MS-460Ci and MS-470Ci handle 7 to 12 sheets per pass and can shred CDs/DVDs, credit cards, staples and paper clips. Each machine is also complete with Fellowes' Worry Free Warranty, ensuring that they work the first time, every time.

The Microshred Series shredders are available on Amazon.com for a suggested retail value of \$216.99, \$299.82 and \$1,099.99, respectively.

For more information on Fellowes' new Microshred Series shredders, visit www.fellowes.com.

About Fellowes

Headquartered in Itasca, Ill., Fellowes, Inc. offers an impressive range of products to equip the workspace, including paper shredders, binders and laminators, desktop accessories and record storage solutions. Fellowes, Inc. owns and operates subsidiaries in Canada, United Kingdom, Benelux, France, Germany, Italy, Poland, Spain, Russia, Singapore, Japan, Korea, China and Australia. The company employs more than 2,700 people throughout the world and expects global sales in excess of \$700 million this year. For more information, visit www.fellowes.com.