



Press Release
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Threat of “shoulder surfing” sees Fellowes launch PrivaScreen™ privacy filters

Research shows 55%* of professionals use their laptop in a public area such as a coffee shop or airport, for at least one hour per week. As the number of employees working outside the office grows, so does the risk.

“Shoulder surfing” is a form of information theft. This is where private on-screen information is viewed and memorised or even photographed from over someone’s shoulder. With the increase in mobile phone use, it is now even easier for fraudsters to take pictures of on screen information without being caught.

Fellowes new PrivaScreen™ Blackout Privacy Filters provide an easy solution to help protect private and confidential information that is on screen, against this growing crime.

Darryl Brunt Fellowes Sales and Marketing Director says “ Shoulder surfing is a growing concern because of the amount of people working in open plan and public areas. How many times have we all been on the train and we can easily see the screen of the person sat near us. By using a PrivaScreen™ business professionals can stop prying eyes seeing their private on-screen information such as login details, client information, bank details and other sensitive or confidential data”.

Fellowes PrivaScreen™ Blackout Privacy Filters are a modern business essential. Using a Fellowes privacy screen will help improve any businesses' mandatory data protection measures and are ideal for customers who have a high number of employees who commute or work in open plan areas.

Customers that work for organisations that deal with particularly sensitive information, such as government, healthcare or financial sectors will particularly benefit from the protection they provide.

How do Fellowes' Privacy Screens Work?

PrivaScreen™ Blackout Privacy Filters work by blackening out screen information when viewed from a 30 degree side angle. When viewed straight on information is still visible, so your customers can work worry-free, even on the go.

Customers can simply place the PrivaScreen™ over the laptop or device screen by using the adhesive tabs or double sided strips.

Fellowes PrivaScreen™ Blackout Privacy Filters are suitable for use with laptops, monitors, smartphones and tablets.

PrivaScreen™ Benefits

- Clear front view – total blackout side view
- Easy to apply and remove
- Protects from scratches and fingerprints
- 100% recyclable

-ENDS-

For all media enquiries, please contact Fellowes

Notes to Editors:

*People Security Visual Data Breach Risk Assessment Study

About Fellowes

Since 1917, Fellowes has been developing new and innovative products designed to help people work with greater security organisation and productivity. Into its fourth generation of entrepreneurial family leadership, Fellowes blends its proud heritage with a warm embrace of change, continuous improvement and innovative solutions.

Founded in 1917 by Harry Fellowes and headquartered in Itasca, Illinois, Fellowes, Inc. employs more than 1,200 people throughout the world and has operations in 15 countries.

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