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## **Fellowes AutoMax™ 500 C Wins 2014 North American Office Products Innovation of the Year Award**

**Itasca, IL (June 19, 2014)**

Fellowes new AutoMax™ 500 C Auto Feed Shredder received the 2014 North American Office Products Award for innovation of the year. Fellowes accepted the award at the SP Richards Advantage Business Conference. The patented Surefeed™ Technology of the AutoMax uses a paddle system to provide a continuous feed. This allows employees to walk away so they can perform other tasks in the office, enhancing overall workplace productivity. The new technology is unique to the auto feed shredder category.

While at the Advantage Business Conference, Abbie Ferguson, Fellowes national account manager, commented: "I have found it fun to watch the disbelief in our audience's face when I demonstrated the types of materials the shredder can handle. It was like they thought it was too good to be true! Our technology is truly changing the way people think about shredders. "

### **About Fellowes, Inc.**

Fellowes, Inc. offers an extensive range of products to equip the home and workspace, including paper shredders, air purifiers, binders, laminators, desktop accessories and record storage solutions. Founded in 1917 by Harry Fellowes and headquartered in Itasca, Illinois, Fellowes, Inc. employs more than 1,200 people throughout the world and has operations in 20 countries. Fellowes products are now readily available in over 100 countries across the globe. For more information, visit [www.fellowes.com](http://www.fellowes.com)