



For Immediate Release

For more information contact:
Tania Cheesmond
UK Trade Marketing Manager
tcheesmond@fellowes.com

FELLOWES® EXTEND FSC CERTIFICATION ACROSS RE-BRANDED BANKERS BOX RANGE OF CORRUGATED STORAGE AND ORGANISATION SOLUTIONS IN EUROPE

7th February 2013: Fellowes® have extended the prestigious FSC® 100% recycled board accreditation across its entire range of Bankers Box® by Fellowes corrugated storage and organisation products available in Europe.

Fellowes were awarded the FSC® accreditation in 2009, launching the first of their FSC® certified solutions in January 2010 with the Earth Series and Transit ranges, Fellowes® being the first in the market to carry the FSC® 100% recycled claim. The newly certified Premium and System ranges launched in January 2013 will join the other two ranges to offer Europe a full range carrying this independent environmental certification.

With consumers increasingly seeking environmentally responsible products and companies looking to trade with ethical organisations, the expansion of FSC® certified products will further Fellowes® reputation and brand.

Fellowes has also completed the re-branding of its R-Kive® range of storage and organisation products in Europe to the iconic global brand of Bankers Box by Fellowes. Fellowes® have been leading the market for storage and organisation with the Bankers Box® brand since the company was founded in 1917. The European rebrand will allow leverage of Fellowes® global leadership and provide customers and consumers with a clear concise brand message worldwide.

Steve Hickey, European Marketing Manager for Bankers Box® comments “Fellowes has been manufacturing corrugated products for nearly 100 years under the global Bankers Box® brand. As market leader we take our environmental responsibility very seriously and aim to set a standard to the industry. Gaining FSC® accreditation involves a rigorous auditing and assessment to ensure full compliance with strict regulations, so we are very pleased to be first to market in Europe with a full FSC® range offering”.

#End#

About Fellowes®

Fellowes, Inc. offers an extensive range of products to equip the workspace, including paper shredders, binders, laminators, desktop accessories and record storage solutions.

Founded in 1917 by Harry Fellowes and headquartered in Itasca, Illinois, Fellowes, Inc. employs more than 1,300 people throughout the world and has operations in 15 countries.

Visit Fellowes.com for more information

About FSC®

The FSC® is an independent, not for profit organisation established to promote the responsible management of the world’s forests. With offices in more than 46 countries, it provides standard setting, trademark assurance and accreditation services for businesses and organisations interested in responsible forestry. For more information on FSC® visit www.fsc.org.