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## **FELLOWES BRANDS™ NAMED VENDOR OF THE YEAR AT EUROPEAN OFFICE PRODUCTS AWARDS EVENT 2016**

**Fellowes also awarded Innovation of the Year for Aeramax™ Professional**

**Amsterdam, (10<sup>th</sup> March 2016)**

Fellowes Brands™ received 2 major awards at the 16<sup>th</sup> annual European Office Products Awards Event 2016, held in Amsterdam on the 9<sup>th</sup> March including the prestigious Vendor of the Year Award and Innovation of the Year for Aeramax™ Professional. Fellowes EMEA president, Michel Van Beek, was also awarded the Professional of the Year at the OPI Partnership event.

Fellowes Brands™ received the Vendor of the Year Award for the second time in three years in recognition of product & marketing innovation, quality, brand strength and the diversity of our service and product offering alongside our customer relationships and overall sales performance and market share gains, reflecting the continuous strong performance achieved by Fellowes EMEA over the past 12 months.

In addition to the top Vendor award, Fellowes AeraMax™ Pro received the 2016 Innovation of the Year. AeraMax™ Professional commercial grade air purifiers have been developed, designed and engineered for public and shared air environments. Featuring patent-pending

EnviroSmart Technology, AeraMax™ Professional is a truly unique and innovative air purification solution. Fellowes Automax™ 200C Shredder was also Highly Recommended in the Powered Product Category.

Fellowes EMEA president, Michel Van Beek commented *“We are delighted to have been recognized last night for our performance, innovation and the overall strength of our brand, products and service. Receiving the Vendor of the Year and Innovation of the Year at the European Office Products Awards is truly a great achievement and is a result of the dedication, commitment and focus of our Fellowes EMEA and Global teams’ efforts to provide exceptional service, quality and innovation across every aspect of our business. I would also like to thank OPI and my colleagues across the industry for the Professional of the Year award – whilst I am very humbled and proud to receive this recognition, I believe that this honour is again recognition of the passion and expertise of Fellowes employees.”*

On the awards, EOPA judges commented that *“Fellowes in Europe continues to tick a lot of the boxes as far as the award criteria is concerned. The company has made considerable efforts to diversify its portfolio into new categories such as ergonomics and wellness, enjoys substantial brand awareness in many key markets and continues to enjoy double digit sales growth and market share gains.”*

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About Fellowes Brands™

Fellowes Brands™ offers an extensive range of products to equip the home and workspace, including paper shredders, air purifiers, binders, laminators, desktop accessories, mobile accessories and record storage solutions. Founded in 1917 by Harry Fellowes and headquartered in Itasca, Illinois, Fellowes Brands employs more than 1,200 people throughout the world and has operations in 20 countries.

Fellowes products are now readily available in over 100 countries across the globe. For more information, visit [www.fellowes.com](http://www.fellowes.com).